



D Y PATIL
UNIVERSITY
PUNE, AMBI

**School of
Management**

A 21st Century University in India

School of Management

We Make Future Leaders and Entrepreneurs



Our Leadership Team



Hon'ble Dr. D. Y. Patil
Padma Shri



Dr. Vijay D. Patil
President & Chancellor

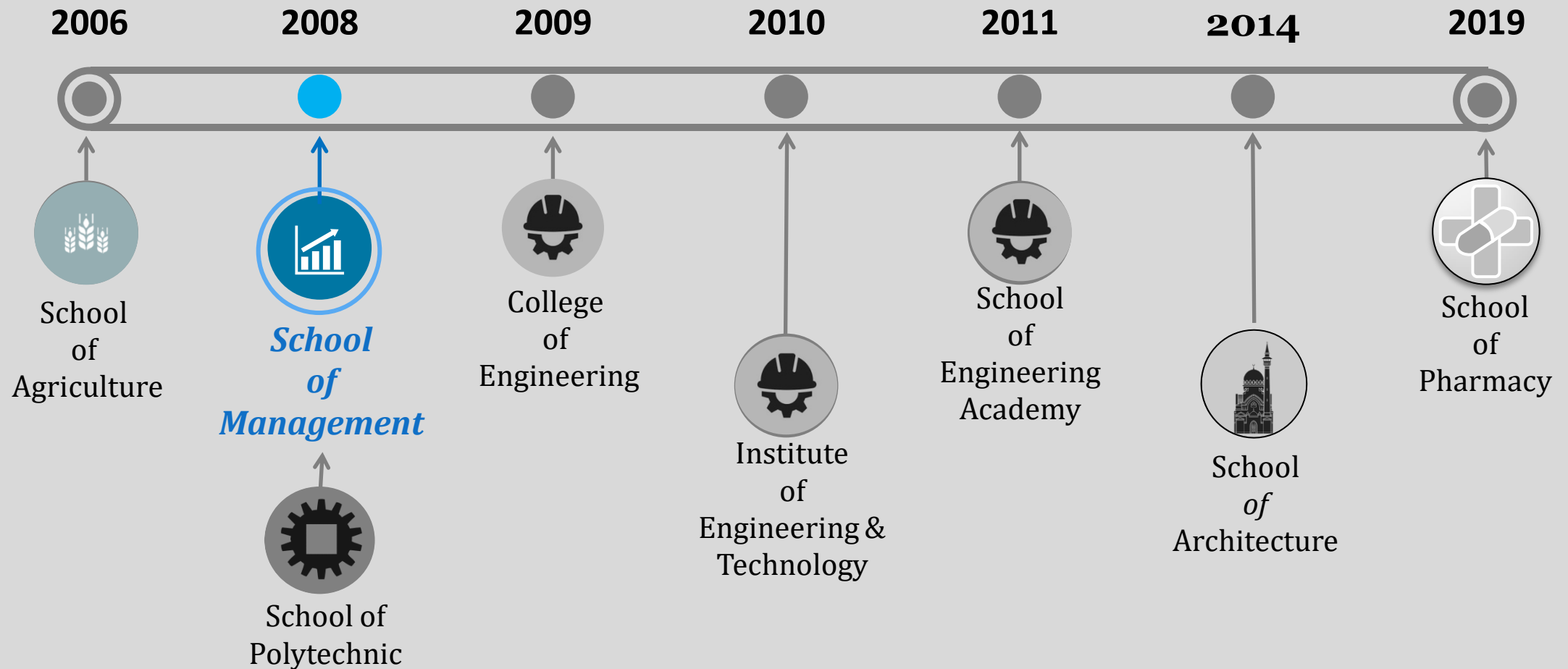


Mrs. Shivani Patil
Managing Trustee



Dr. Sayalee Gankar
Vice Chancellor

Legacy to be D Y Patil University



Vision

School of management aims to be the premier business management school by providing management and information technology education to transform careers and lives by creating next leaders and entrepreneurs.

Mission

- Delivering quality and value based education for transformative educational experience
- Emphasizing the extensive use of case based learning, research based projects and practical approach in teaching
- Imparting fundamental functional business skills, data analytics and innovation management through the advanced curriculum and practical based learning
- Introducing innovative methods for developing leadership for managing complex decisions with the help of technology based tools.
- Inculcate entrepreneurial skills to identify and explore business opportunities
- Project based learning with the help and monitoring of the industry practioners
- Sensitize students to take the social responsibility.

Our Academic Team



Prof.(Dr.) Varsha Bihade
Academic Head



Prof. Jaykar Jadhav
HOD-MBA



Prof. Gunwant Rahane
HOD-MCA

Programme

Post Graduate

2 Years at Campus
Intake - 120

01

MBA

02

MCA

03

Ph.D

Under Graduate

BBA
MKT | Finance | IB | HR

01

3 Years at
Campus
Intake - 60

BBA
HFS

02

3 Years at
Campus
Intake - 60



Under Graduate Programme

BBA



BBA Programme Objectives



01 To prepare students for executive career in business and other organizations

02 To develop a student's intellectual ability, executive personality and managerial skills through an appropriate blending of business and general education.

03 This program succors the Student in developing the unique leadership qualities required for effectively managing business functions, an organizational unit or an enterprise.

BBA Specializations

Marketing

- **Marketing** is a course which will help students in improving their Marketing management skills.



Human Resource Management

- **HRM** provides the fundamental training about handling and managing human resources.



Finance

- **Finance** provides practical & theoretical knowledge various **financial** components



International Business

- IB emphasizes on the **business** and cultural concepts necessary to succeed in **international business**.



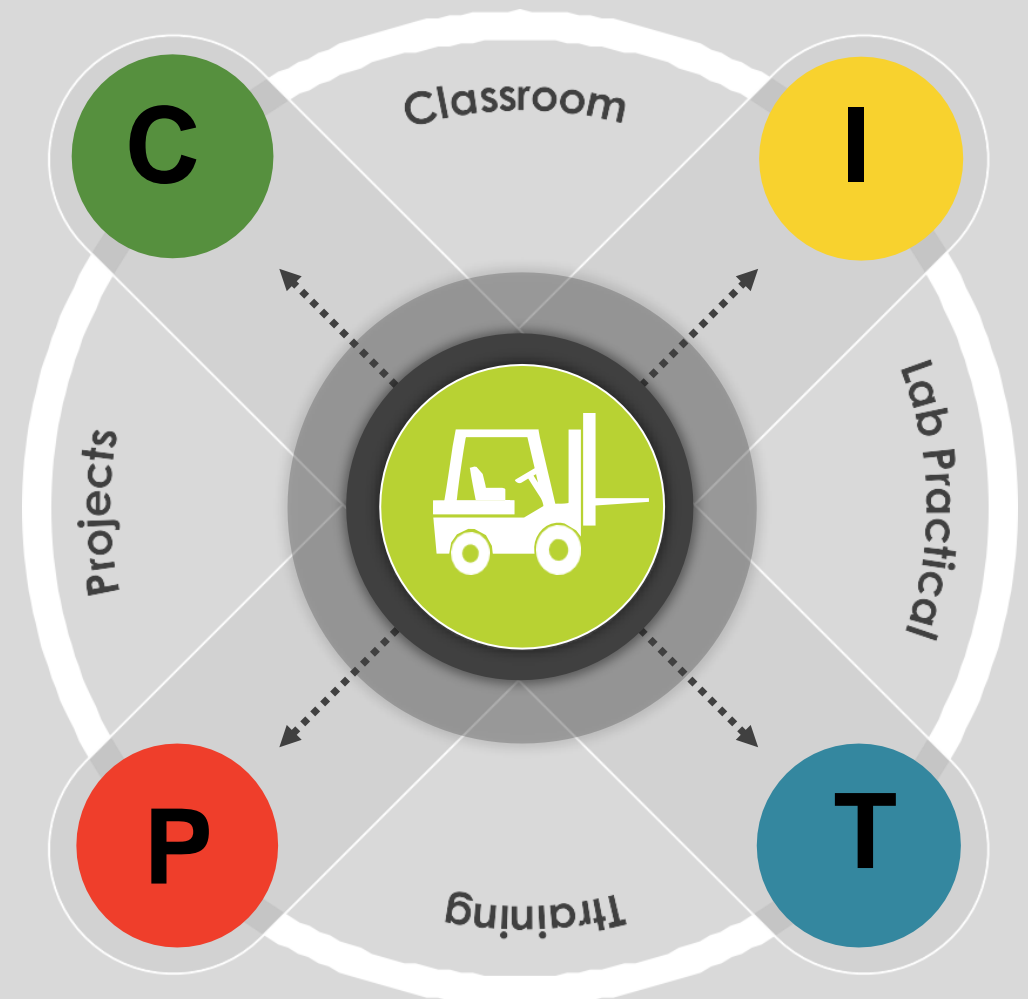
Programme Delivery BBA

Classroom Training

- Case Studies
- Simulations
- Group Activities
- Role Play and management games
- Scenario Analysis
- Group Discussions
- Quizzes
- Personal Interviews
- Aptitude Test

Beyond Class Room

- Guest Lectures and Seminar
- Winter & Summer Internship
- Personality Development Programs
- Industry Visits
- Live Projects
- Social Responsibility & Community Engagement and
- National Immersion Programme*
- Certifications*
- Foreign Language*



BBA_(HFS) Programme Objectives



01

The BBA Hospitality and Facility studies is to provide best professional education with latest and relevant knowledge to develop skills, innovation and attitude essential in hospitality industry

02

To teach and train students with specific practical knowledge in hospitality and facilities management to serve the community by creating environmental and social awareness

03

To assume and excel in leadership skills in competitive world to occupy positions of management and administration in hospitality industry and facilities management organizations

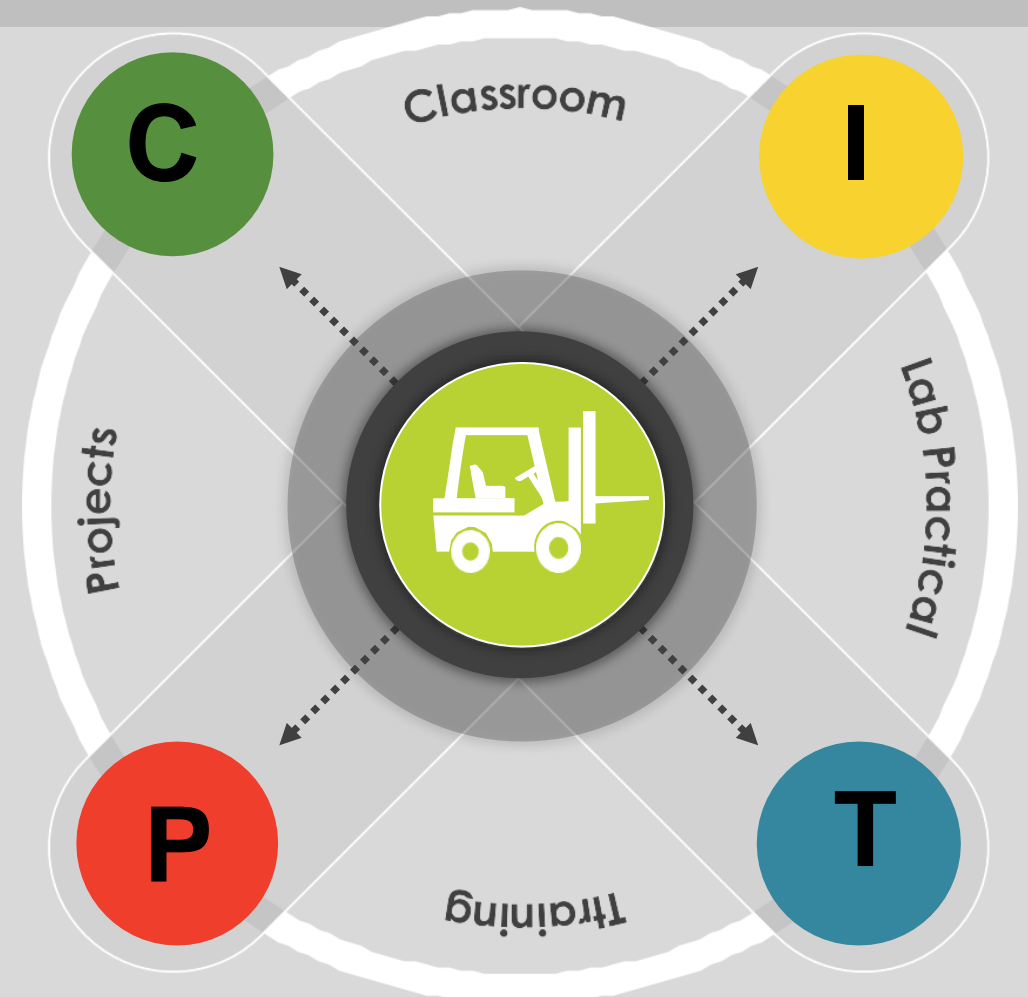
Programme Delivery BBA_(HFS)

Classroom Training

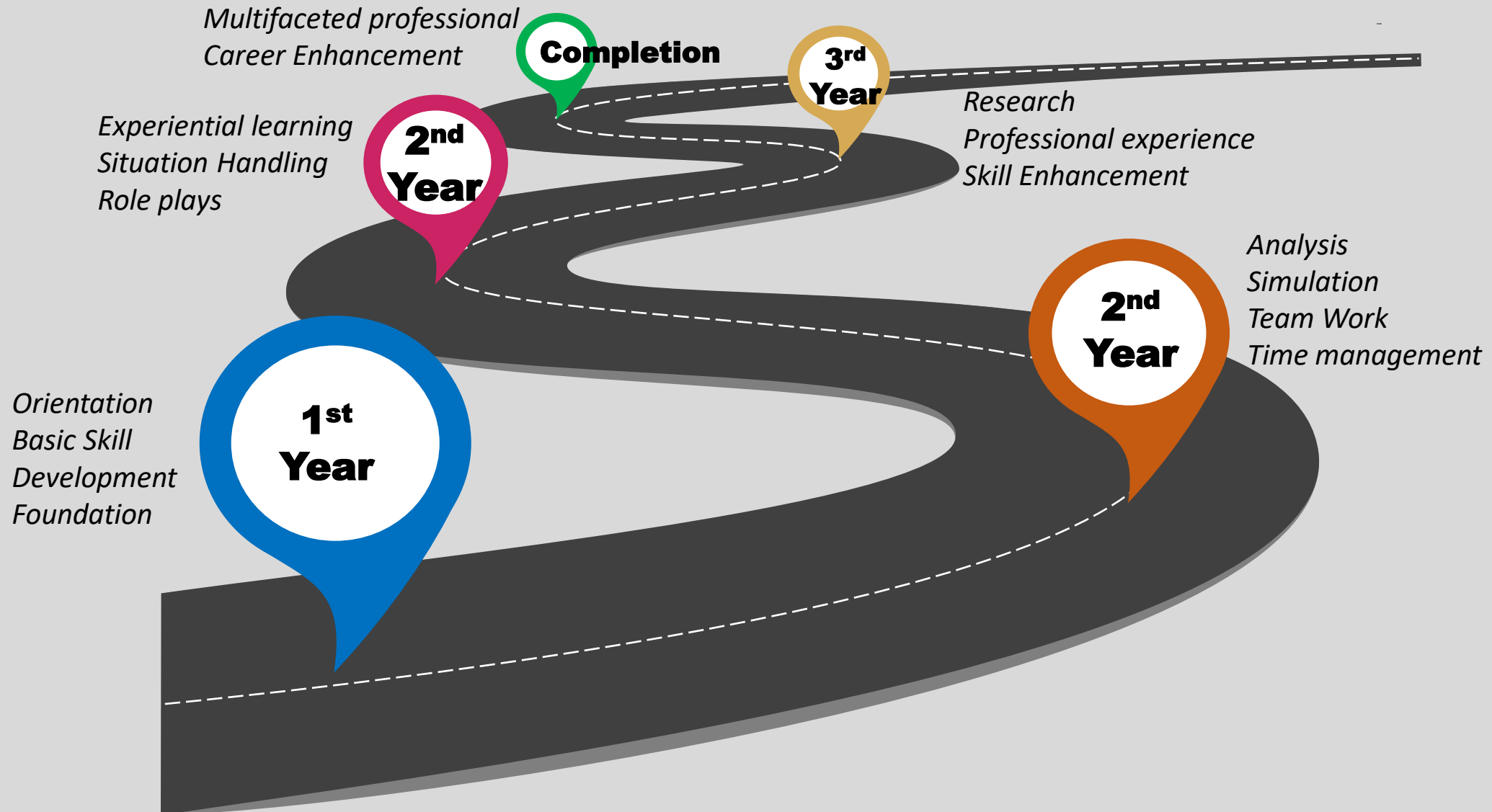
- Case Studies
- Simulations
- Group Activities
- Role Play and management games
- Scenario Analysis
- Group Discussions
- Quizzes
- Personal Interviews
- Aptitude Test

Beyond Class Room

- Training at Hotel Industry
- Training at Events
- Guest Lectures and Seminar
- Winter & Summer Internship
- Personality Development Programs
- Industry Visits
- Live Projects
- Social Responsibility & Community Engagement and
- National Immersion Programme*
- Certifications*
- Foreign Language*



Three Years at Campus



Post Graduate Programme

MBA



MBA Programme Objectives



01

To develop teamwork, communication skills, organizational and leadership skills through written and oral presentations

02

To develop the confidence to effectively communicate their ideas in a corporate forum.

03

To train students to become excellent managers, entrepreneurs and high-level-decision-makers with broad strategic vision

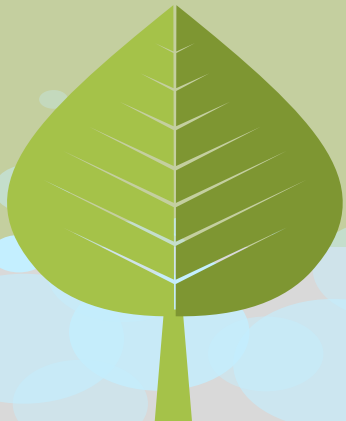
04

To helps students develop a global view and respond effectively to changes in the economic, technological, educational, cultural and political environments.

MBA Specializations

Marketing

- **Marketing** boosts innovation; it helps us to think besides the line and to create new approaches for different problems



Human Resource Management

- **HR** will give more opportunities and expertise in the various fields of **HR** such as training, employee relations, and strategy.



Finance

- **Finance** helps to enhance knowledge about **financial** skills, business ideas, and economy of the country.



Operations

- **Operations** in mba make managers who are responsible for managing activities within the production of goods and services and utilizing resources



International Business

- **International Business** equips with the sufficient knowledge and training for the all needed basic knowledge of **International Business**



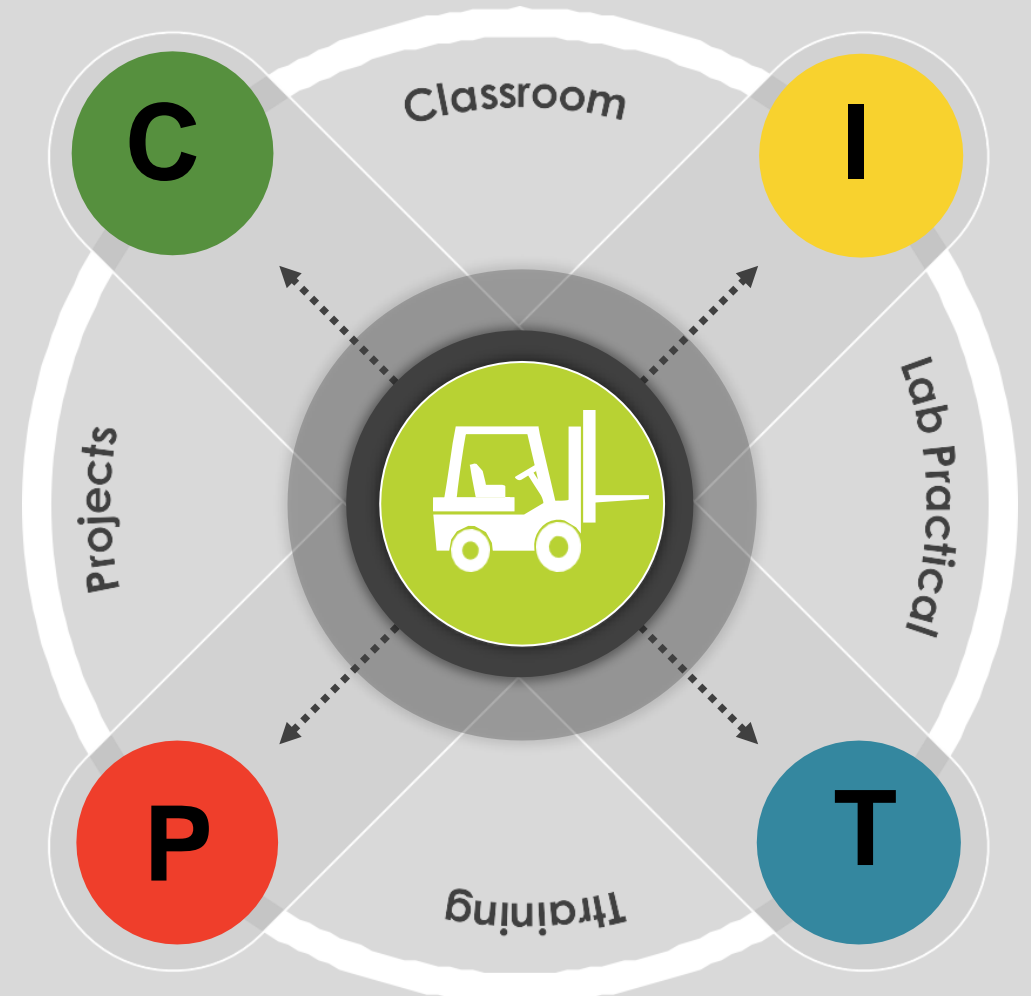
Programme Delivery MBA

Classroom Training

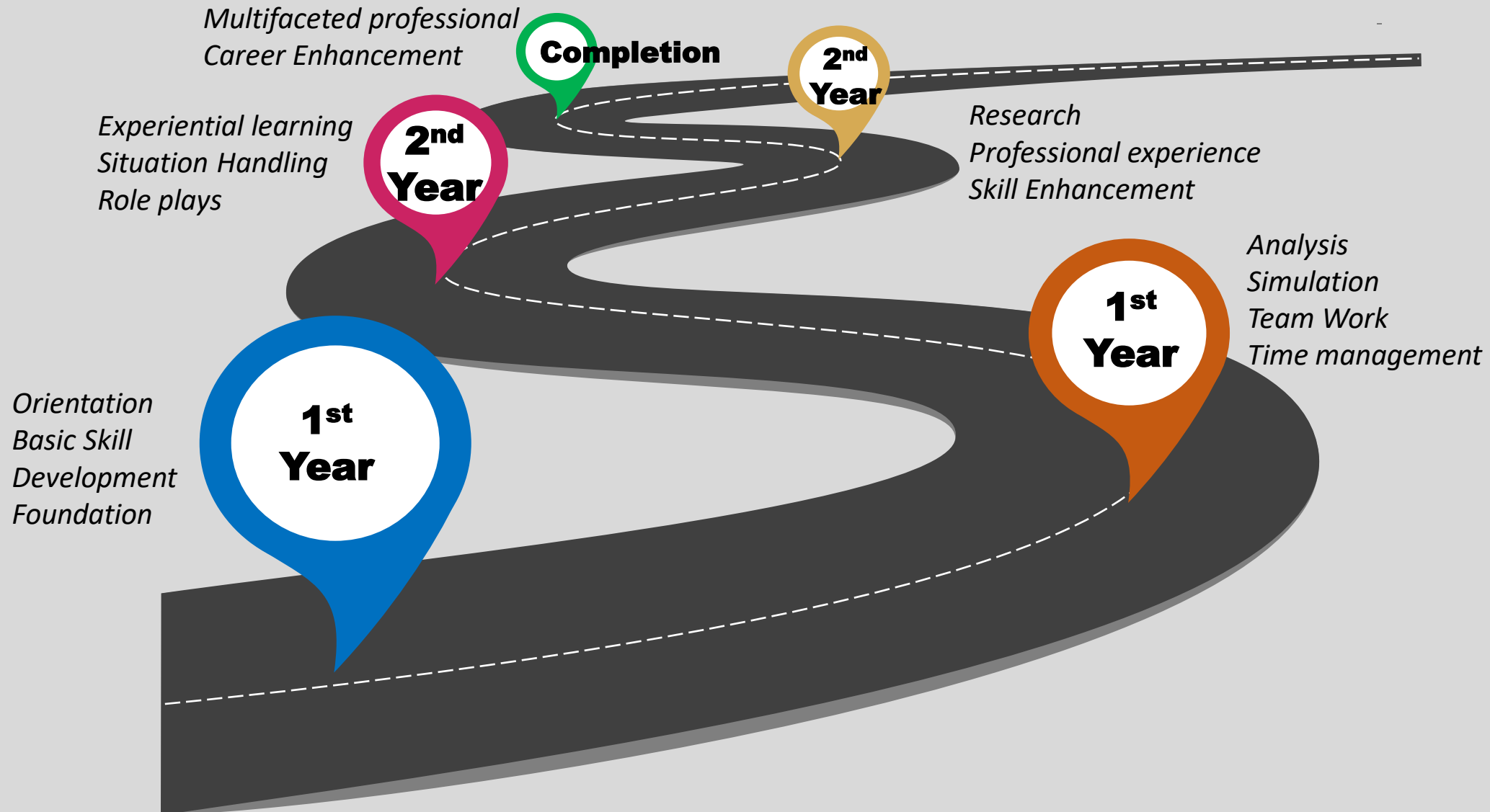
- Continuous Evaluation and assessment
- Case Based Learning
- Group assignments, presentations, business plan
- Experiential learning through guest lecture, seminars and conferences
- Project based learning under the industry mentors Professional Leadership Series

Beyond Class Room

- Professional Leadership Series
- Global Classroom through ICT
- Live projects, group projects, winter projects and summer internship
- Interaction with industry practitioners
- Projects on Business Simulations CAPSTONE*



Two Years at Campus



Post Graduate Programme

MCA



MCA Programme Objectives



01

To develop skills on upcoming technologies and foundation for acquiring a wide range of rewarding careers into the rapidly expanding world of information Technology.

02

To achieve peer-recognition by adopting ethics and professionalism and communicate effectively to excel well in cross culture and inter-disciplinary teams.

03

To impart the fundamentals in programming paradigm and essentials techniques involved in application building and maintenance.

04

To equip the students with the latest bespoke software and technologies adopted in application design, development and testing.

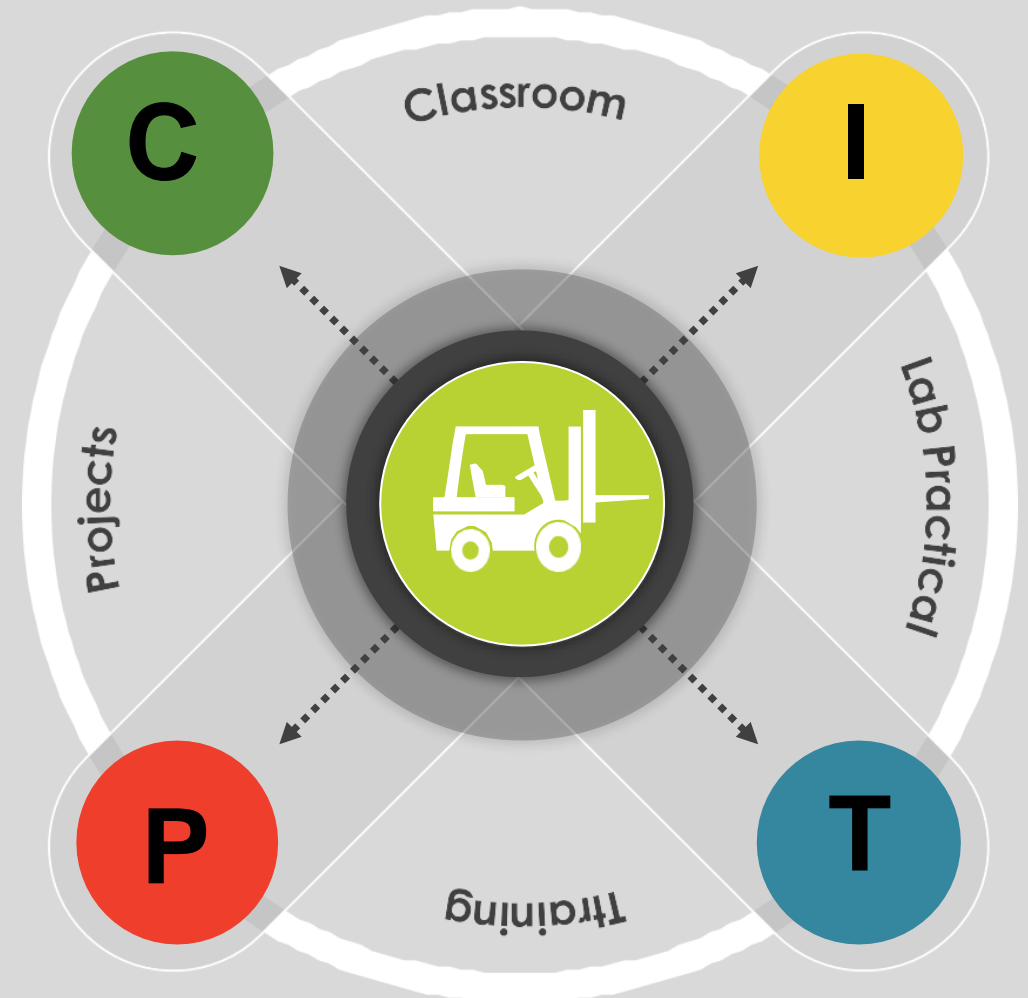
Programme Delivery MCA

Classroom Training

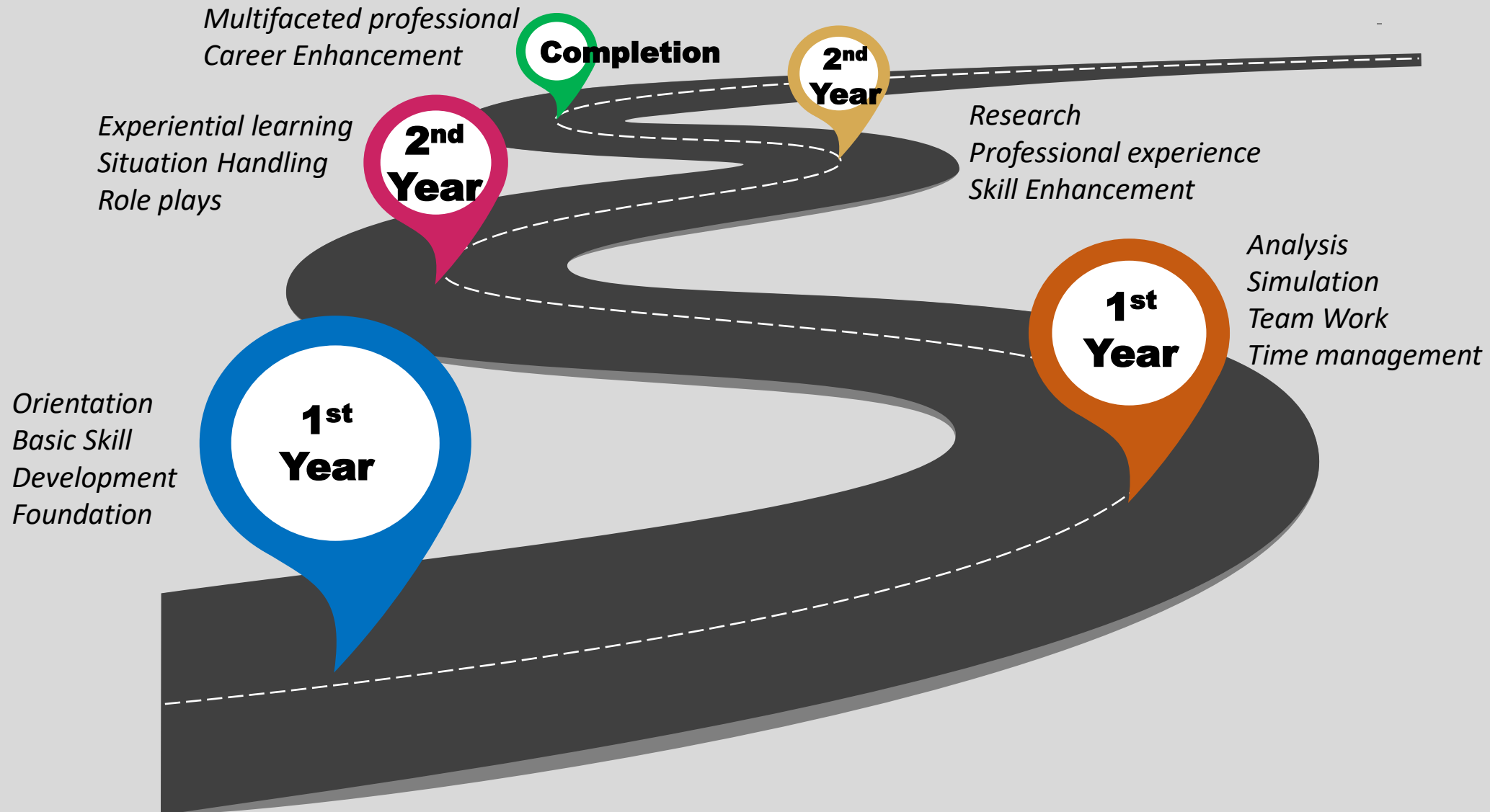
- Project based and Independent Study Courses
- Learning through LAB Sessions on the various platforms
- Language and Personality Development Modules
- Live Projects from industry
- Winter, Summer and Pre-Placement Project
- Group assignments, presentations, business plan

Beyond Class Room

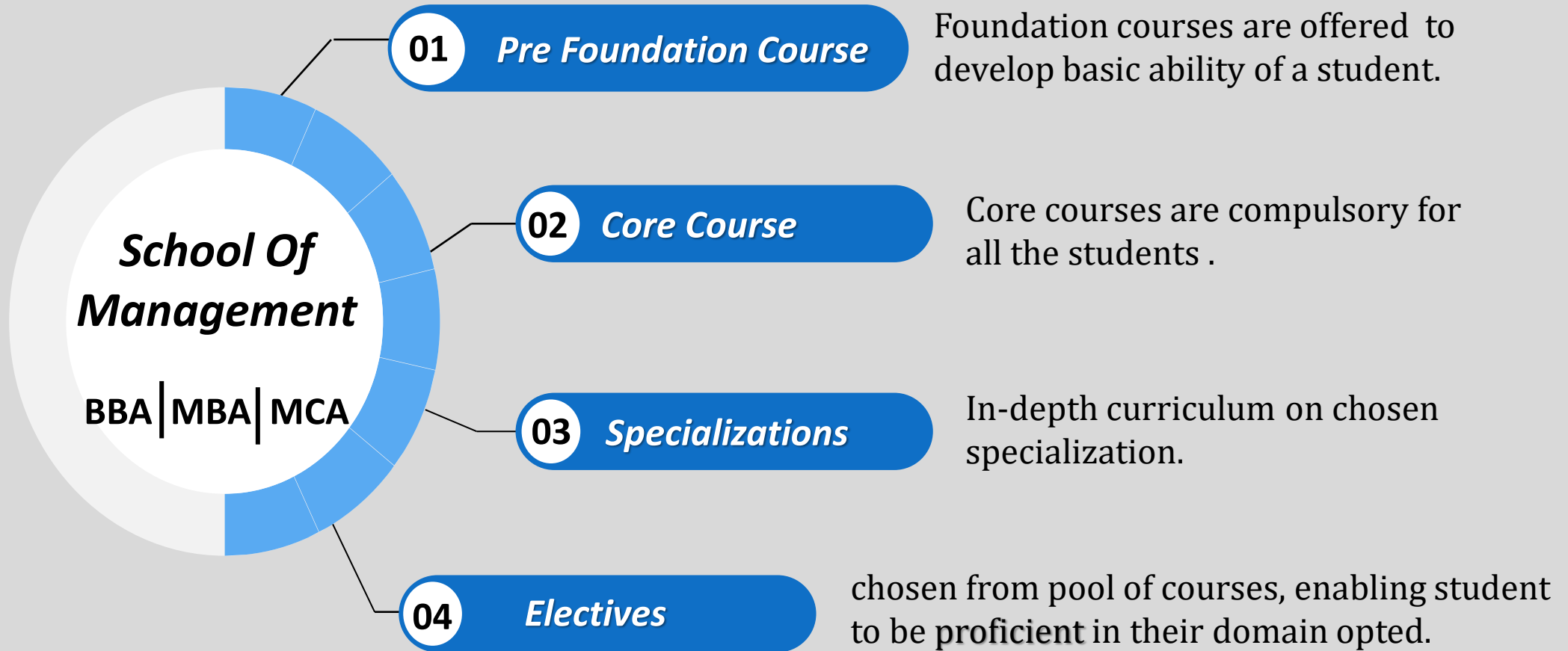
- Experiential learning through guest lecture, seminars and conferences
- Project based learning under the industry mentors
- Professional Technical Leadership Series
- Global Classroom through ICT
- Live projects, group projects, winter projects and summer internship
- Interaction with industry practitioners.



Two Years at Campus



Programme Structure *BBA | MBA | MCA*



*** Choice Based Credit System**

* University has right to make the changes in programme structure / subject basket/ assessment / evaluation.

Learning Process

Orientation Programme



Case Studies,
Simulations,
Blended Learning



Projects / Assignment



Progressive Assessment



Industry Module



Foundation Programme



Final Examination



***Learning Process is defined at School of
Management which ensures industry inputs,
certifications, online training, webinars.***

Internships and Projects

BBA | MBA | MCA

Winter Project

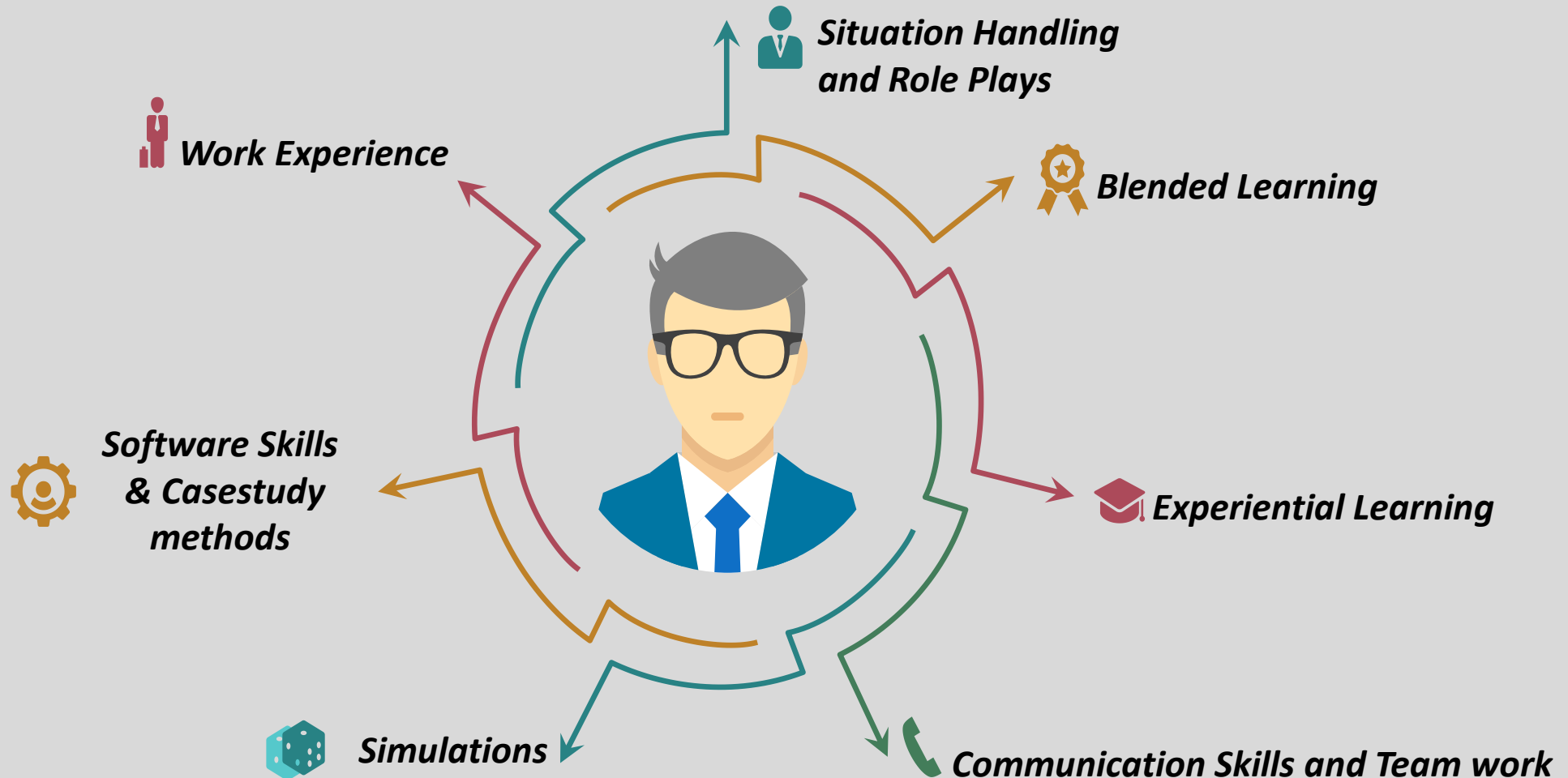
Winter projects are included in curriculum to give first hand exposure to the real world

Summer Internship

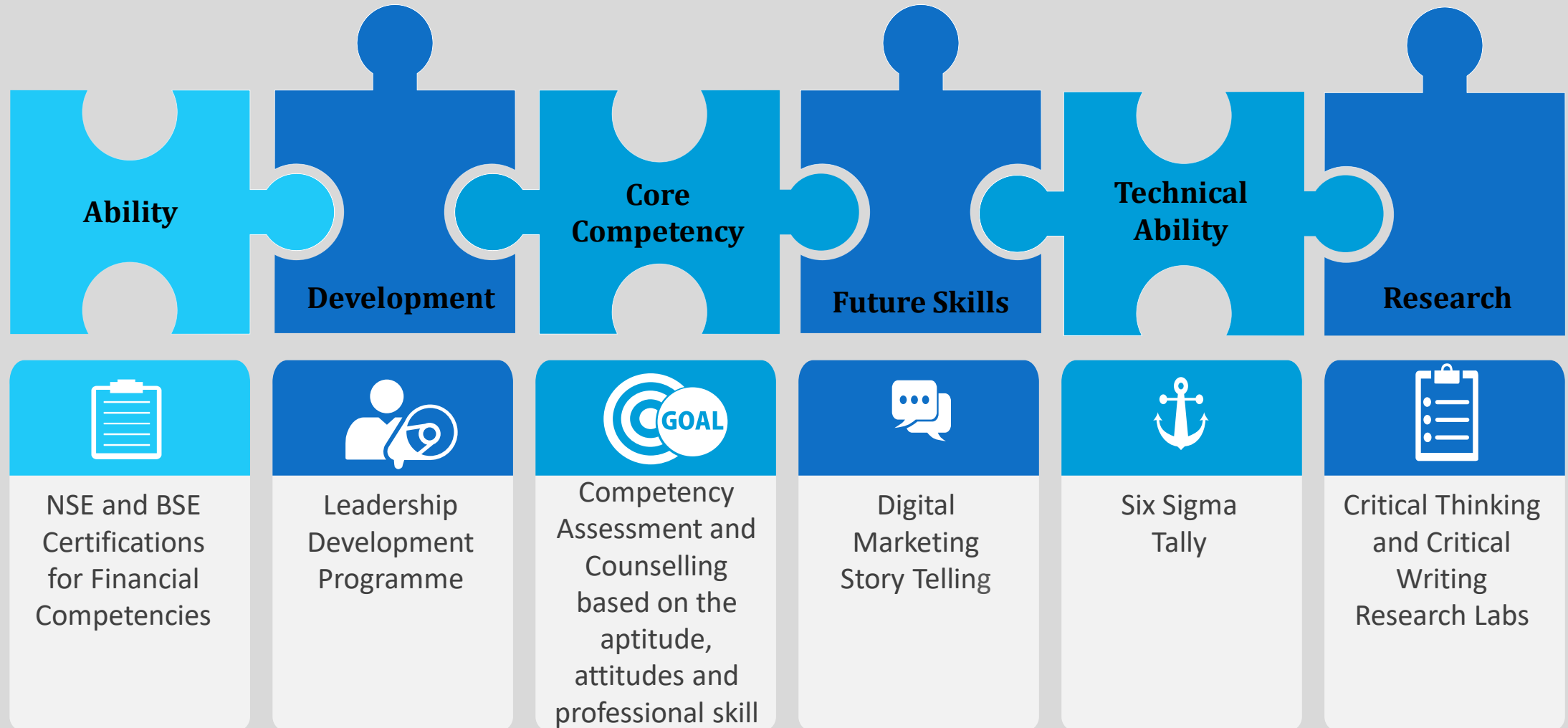
Summer internship provides hands on experience to students and enable them for better career choice



Professional Skill Development



Certifications



CENTRE FOR INDUSTRY ACADEMIC PARTNERSHIP

Industry Partnership | Collaborations | MOU |

Proximity to Indian Corporates in Mumbai and Pune
University campus has become the “Seat of Education and Knowledge”. It is preferential education destination for students. Campus is equally distanced from Pune and Mumbai. Due to which academicians, industry practionors and industry from India’s Financial Capital Mumbai are partnered and providing training, internship and placement.

Mumbai

Pimpri chinchwad Industry(PCMC)

Pune

IT Industry Hinjewadi

MIDC Chakan

MIDC Talegaon

Industry Focused Learning:
Programs are designed, developed and reviewed in consultation with academic experts and leading industry practitioners for ensuring relevant learning.

Practice, Experience and Experimentation
Industry projects, Joint programs, certifications, research, internships and placements are the outcome of partnership.

Your Future
is here



”

Placements



Name: Swapnil Jadhav Company Name: SID SA
Environmental Pvt. Ltd., Magarpatta City, Pune.
Designation: Managing Director



Name: Suyog Patil
Company Name: Tieto
Designation: Software Developer



Name: Prem Kadam
Company Name: Jay Mahesh Auto Mall Pvt. Ltd.
Designation: Chief Executive Officer



Name: Nikhil Gardi
Company Name: Money on Mobile.
Designation: Software Developer



Name: Anushree Ghorpade
Company Name: Fulcrum Digital
Designation: HR



Name: Anushree Ghorpade
Company Name: Hewlett-Packard
Designation: Software Developer



Name: Harshada Bhamre
Company Name: Centre for Computational
Technologies Pvt., Ltd.
Designation: HR Generalist



Name: Harshada Bhamre
Company Name: Nanostuff Technologies Pvt Ltd
Designation: Software Developer



Name: Tushar Avate
Company Name: Wipro Technologies, Pune.
Designation: Tech Lea



Name: Tushar Avate
Company Name: HSBC
Designation: Software Developer



A 21st Century University in India

D Y Patil University, Pune

School Of Management

Thank you...

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